



Annual Impact Report 2025

THIS YEAR BY THE NUMBERS

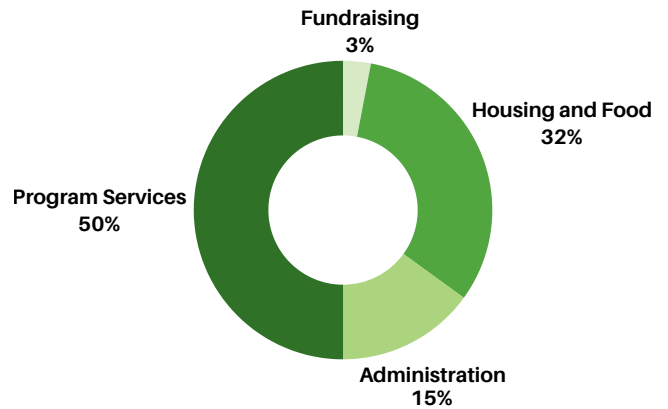
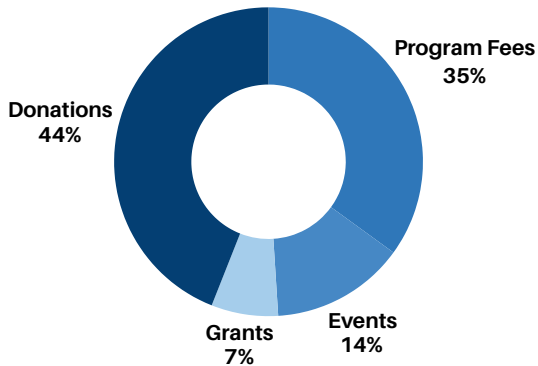
**113 PROGRAM
APPLICANTS**

**9 NEW
GRADUATES**

**24 NEW
RESIDENTS**

**4 LEADERSHIP
DEVELOPMENT
GRADUATES**

REVENUE



EXPENSES

MESSAGE FROM KEVIN W. PURPOSE AND PEOPLE

The hardest part of leading a non-profit ministry isn't fundraising and it certainly isn't running programs. Most people imagine ministry leaders spending their time at community events, meeting donors, and organizing fundraising events. That certainly happens, but the real work is something different. Ministry leadership lives at the intersection of mission, money, people, and public trust.

On any given day you might be encouraging a staff member who is carrying a heavy emotional load or discussing financial sustainability with a board member. Other days you may be working with community partners on programs and later listening to someone describe one of the most difficult moments of their life. Sometimes all those things can happen in the same day. In business, success is relatively clear: profit, growth and shareholder value. In a charitable ministry, the question is much harder.

What does impact actually mean? Is it listening purposefully to someone today? Helping someone see the truth in a sea of delusion? Supporting someone for as long as it takes while they rebuild their life in recovery? Those things matter deeply, but real change often happens slowly, somewhere between relief and transformation. That kind of change is the true measure of the work, and it never happens because of one person. It happens because of dedicated staff, committed volunteers, generous donors, wise board members, and a Christian community willing to believe in second, third and fourth chances.

After many years in ministry leadership, the most important lesson I've learned is simple: Never lose sight of the purpose and people behind the work. In the end, ministry success isn't measured by how much money you raise. It's measured by that one person who has started their healing journey and found a new hope and a new faith in a God that always shows up.

Kevin Williams | Alumni

THE JOURNEY OF CORNELIUS

Before coming to Jericho Road, Cornelius was a man consumed by fear and self-destruction. He spent years searching for love and acceptance in all the wrong places. Looking back, he says *"I had burned my life down to the ground with substances and remember being scared of my own shadow."* This left him isolated, ashamed, and desperate for something different.

Cornelius admits he struggled with communication and accepting both himself and others. The structure of Jericho Road became a turning point for him. Through daily routines, accountability, devotionals, and support of staff and fellow residents, he slowly began peeling back the layers of his past. *"This is serious work."*

Today, he says his family sees real change in him and has begun trusting him again. *"I'm giving them hope. Even my cousins, everybody, they actually like talking to me now."* His message is simple: *"Don't fear change."*



REALITY CHECK

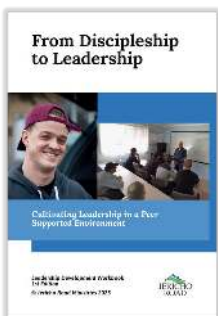
Occupancy
95%

Average Waitlist
3-6 Months

Average Cost To Client
\$550 Per Month

Our Cost Per Client
\$2300 Per Month

FROM DISCIPLESHIP TO LEADERSHIP



One of the new initiatives taken this year was the development and completion of our very own Leadership Development Workbook. This new program was designed to help graduates grow into confident, compassionate leaders within recovery and in everyday life. Through mentorship, accountability, and hands-on experience, participants are encouraged to discover their strengths, build character, and lead by example.

We believe leadership begins with service. This program equips men with practical life skills, spiritual development, and the confidence to step into new responsibilities.

MESSAGE FROM THE EXECUTIVE DIRECTOR

As I step into the role of Executive Director, I wanted to thank you for your faithful support. Over my 11 years serving at Jericho Road, I have seen and been part of many changes. The famous phrase "the only constant in life is change" is very applicable. Change has been necessary to keep Jericho Road growing in our efforts to reach more individuals with the hope of recovery.

My desire is to continue seeing lives changed for the better. The disease of addiction affects not only the men in our treatment program, but their family members as well. We are committed to the long term recovery of our residents and the continued support of their relatives. We want to see more individuals discovering healthier ways of living and becoming the people God created them to be.

So how do we see these changes happen? It takes each of us playing our part. Whether you volunteer at an event, encourage someone who is struggling, give financially, pray for our residents and staff, or simply share the message of hope with a family member, your support makes a lasting impact.

Thank you for being an essential part of our community.
I am excited to continue this mission together.



Amy Lauber | Executive Director